

Site Features

FALL 2013



"While looking out over the site from the third level of the Heart Pavilion, a Lankenau doctor standing next to me said, 'This is really amazing, with all the landscaping and gardens, it doesn't look like a hospital to me.' That's when it all came together for me."

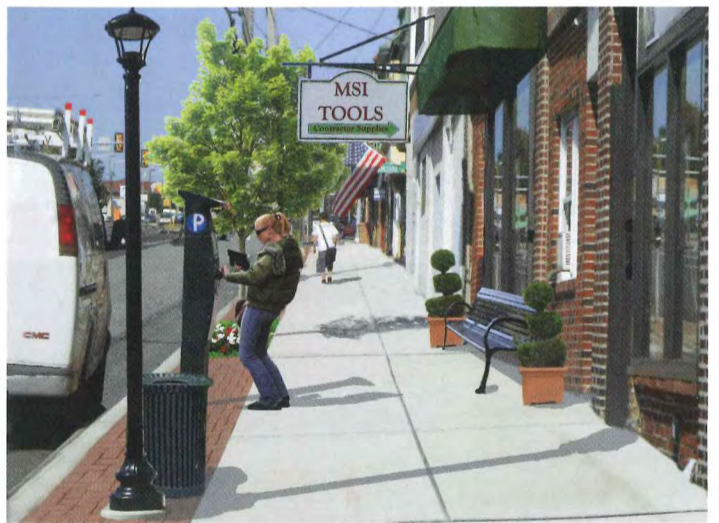
-Lisa Thomas



STREETSCAPE REVITALIZATION PROJECT



An existing West Chester Pike streetscape in Upper Darby.



The potential for streetscape transformation.

Streetscape revitalization has become an important element for communities trying to reinvigorate an area of town, or to enhance a historic village. GTP has been retained as the landscape architect for several assignments ranging from a rural Chester County village to an inner ring suburb.

In East Marlborough Township, Chester County, GTP completed a Conceptual Master Plan for Unionville Village. The master plan identified opportunities for new sidewalks, landscaping, and multiple crosswalks to improve walkability and enhance pedestrian circulation and safety. GTP also designed new village gateway elements at the east and west ends of the Village to establish distinctive and welcoming entrances to Unionville.

In Upper Darby Township, Delaware County, GTP teamed with Traffic

Planning and Design (TPD) and Real Estate Strategies, Inc. to complete the West Chester Pike Transportation and Land Use Plan. This project provided recommendations for design, implementation, and funding for improvements to streetscapes and building façades, parking strategies, land use planning, and exploring redevelopment opportunities. Important elements of the vision include transit-oriented development in the area to the west of SEPTA's 69th Street Transportation Center, and a bikeway in the median of West Chester Pike. Along with providing design and visualization services for both streetscape and façade improvements, GTP was instrumental

in framing the land use planning and regulatory context to support the overall market analysis and redevelopment goals for the Township.

Below: A gateway element for the entry to Unionville.

